

Service Industry Parking Program “SIPP”

In order to achieve more equity in the City’s parking system; Park Roanoke proposes to offer a Service Provider Rate for service workers in the Downtown Business District at the Elmwood Park, Gainsboro, Center in the Square, Market, Campbell and Church Ave. Garages. A monthly rate will be established for those who meet the criteria set forth in the program guidelines, attached as Exhibit A. This program will be known as the “Service Industry Parking Program” “SIPP” There will be a limit of six available spaces at the Center in the Square Garage and ten spaces at the Market Garage to be allotted on a first come first serve basis via an online program application. There will be no space limitations at the Elmwood Park, Gainsboro, Campbell or Church Ave. garages.

Amend the parking rate to reflect a Service Provider Rate for unreserved monthly parking at a 50% reduction of the current market rate for the following garages: Elmwood Park, Gainsboro, Center in the Square, Market, Campbell and Church Ave. Garages, for parkers who meet the following criteria; (a) currently work in the service industry in the Downtown Business District; (b) new parker to the system; and (c) are low to moderate income earners. Eligible parkers will need to verify eligibility at the Park Roanoke offices twice a year. Documents to be provided shall be (a) letter from the service industry business owner operating in the downtown business district, confirming the current employment status of the applicant, and b) redacted prior year’s tax statement. Tax statement annual gross income for filing individually, must not exceed \$32,000.00 and for filing jointly, annual gross income must not exceed \$64,000.00.

EXHIBIT A

Service Industry Parking Program

Terms:

Examples of Service Industry Jobs To Include:

Service Industry: Restaurants, Cafes, Brewery’s, Wineries, Lounges, Theatres, Museums, Retail Businesses and Product Merchants.

A business that does work for a customer, and occasionally provides goods, but is not involved in manufacturing.

Eligibility Criteria:

A) Work in the Service and or Merchant Industry in the Downtown Business District;

B) New parker to the system

C) Are low to moderate-income earners. Redacted (remove SSNs) Previous Years Tax statement annual gross income for filing individually, which must not exceed \$32,000.00 and for filing jointly, annual gross income must not exceed \$64,000.00.

Potential New Parkers Must Provide Proof of Employment.

This is to include:

(A) A letter from the service industry business owner operating in the downtown business district, confirming the current employment status of the applicant.

- The parker will be required to supply to the Park Roanoke office all eligibility documents twice annually. Failure to comply will result in termination from the Service Industry Parking Program.

EXHIBIT B

The current parking fees for Elmwood Park, Gainsboro, Campbell, Center in the Square, Market and Church Ave. garages shall be amended in accordance with the following new fee schedule:

Elmwood Park Garage Unreserved Monthly Fee Schedule

	CURRENT FEE	NEW FEE/ EXISTING FEE
Monthly unreserved	\$75/mo	\$75/mo
<u>Monthly unreserved Service Industry Worker</u>		<u>\$37.50/mo</u>

Center In The Square Garage Unreserved Monthly Fee Schedule

	CURRENT FEE	NEW FEE/ EXISTING FEE
Monthly unreserved	\$95/mo	\$95/mo
<u>Monthly unreserved Service Industry Worker</u>		<u>\$47.50/mo</u>

Market Garage Unreserved Monthly Fee Schedule

	CURRENT FEE	NEW FEE/ EXISTING FEE
Monthly unreserved	\$80/mo	\$80/mo
<u>Monthly unreserved Service Industry Worker</u>		<u>\$40.00/mo</u>

Gainsboro Garage Unreserved Monthly Fee Schedule

	CURRENT FEE	NEW FEE/ EXISTING FEE
Monthly unreserved	\$60/mo	\$60/mo
<u>Monthly unreserved Service Industry Worker</u>		<u>\$30.00/mo</u>

Campbell Garage Unreserved Monthly Fee Schedule

	CURRENT FEE	NEW FEE/ EXISTING FEE
Monthly unreserved	\$55/mo	\$55/mo
<u>Monthly unreserved Service Industry Worker</u>		<u>\$27.50/mo</u>

Church Ave. Garage Unreserved Monthly Fee Schedule

	CURRENT FEE	NEW FEE/ EXISTING FEE
Monthly unreserved	\$80/mo	\$80/mo
<u>Monthly unreserved Service Industry Worker</u>		<u>\$40.00/mo</u>